

**BB**

# **DISCOVER YOUR “WHY”**

**DAY 1: GLOBETROTTING GIRL BOSSES**

**7-DAY CHALLENGE**

# WELCOME TO DAY 1, GIRL!

Hey chica - we're super excited that you're taking part in our free 7-day challenge! Day 1 is all about defining your purpose and your "why" as you embark on this Globetrotting Girl Boss journey.

**ACTION STEP: Write yourself a letter describing your "why". Why are you determined to make this GGB lifestyle a reality? How will this lifestyle change positively impact your life? Where do you see yourself 3 months from now?**

\*Tip: Refer back to this letter in those moments in your GGB journey when you're feeling overwhelmed, discouraged and fearful. This letter will give you that renewed energy and motivation to keep going!

